



Money Management • Ambassador Badge Blueprint



P & L

Purpose: Girl Scouts never forget the Promise and the Law. After earning this badge, girls learn how to bring Girl Scout values into their future careers.

Step 1: Find out more about business ethics

What does it mean to be ethical? Have a discussion about what it means to them to be ethical. After you chat, find at least three articles online of businesses in the media spotlight because of their stance on business ethics or because they are being criticized for unethical business practices. Then, discuss your findings.

Step 2: Create your own cookie promise

Now that you have a grasp on business ethics, it's time to write your own Cookie Promise. Write key words from the Girl Scout Promise and Law on index cards; have them face down. Choose five cards and incorporate these words into your Cookie Promise. This promise will be your vow to customers that you will treat them with respect and offer a quality product.

After you have the Cookie Promise complete, put a copy of it in a safe place where you can see it every day.

Step 3: Pass your customer list on

If you are second-year Ambassadors, it is time to start thinking about the future of your cookie customers. Some of these customers have been seeing you for 12 years. If you are a first-year Ambassador, you might need to start thinking about what will happen next year.

Create a list of loyal customers and commit where you want your customer list to go. Give your list to your little sister, fellow younger Girl Scout or a neighborhood volunteer to pass along. First, be sure to check with your customers if they are comfortable with having their name and contact information passed along.

Remember, girls gain confidence and leadership skills through girl-led activities. Whenever possible, let the girls take charge when completing activities. Adult help is necessary for guidance, support and safety.



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Step 4: Teach younger Girl Scouts about the business ethics of the cookie sale

Time to teach the younger girls how to practice ethics, or be a proper cookie seller! Ambassadors will create a fun game for Daisies, Brownies or Juniors about what it means to be respectful, fair and offer a quality product. In other words, you are teaching them to have great cookie business ethics!

Step 5: Leave a legacy

Finally, to wrap up your cookie program career, make a mark in the community. You can do one of several things to leave your legacy. Brainstorm ideas you would like to do.

Example:

- Take cookie money and donate it to an endowment fund
- Take cookie money and donate it to a sports camp
- Take cookie money and purchase a tree and plant it
- Create and install a piece of art

Congratulations! You have now earned the P & L Badge!

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