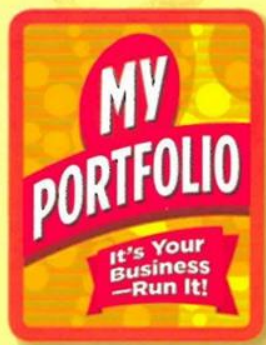


“In all realms of life, it takes courage to stretch your limits, express your power, and fulfill your potential. It’s no different in the financial realm.”

—Suze Orman,
personal-finance expert



My Portfolio

When you earn the Financial Literacy badge called Financing My Future, you learn to invest in yourself, whether that means going to a trade school, community college, or university. No matter what path you choose after high school—continuing your education or getting a job—you’ll find that your cookie sales experience will put you a step ahead.

Steps

1. Create a cookie résumé
2. Put together a cookie portfolio
3. Get feedback about how to market yourself for a job or college interview
4. Write an essay about what you learned from the cookie sale
5. Learn how to ace an interview

Purpose

When I’ve earned this badge, I’ll be able to show college admissions officers and employers what I’ve learned from cookie sales experience.

Complete all
five steps to earn
this badge.

STEP 1 Create a cookie résumé

Read at least five job descriptions, and make a list of requirements that you meet as a result of your experience selling cookies. For example, most employers look for people who are organized, self-starting, and good at communicating. Then write a résumé that shows how you have demonstrated these abilities as part of the cookie sale.

STEP 2 Put together a cookie portfolio

A résumé tells someone what you've done. A portfolio shows examples of your work. Your portfolio may include marketing pieces you developed for your cookie sales, a DVD with videos that you made, a script you wrote for a presentation, or photos of your cookie booth or events you organized around the cookie sale.

STEP 3 Get feedback about how to market yourself for a job or college interview

Share your cookie résumé and cookie portfolio. Show it to a guidance counselor, college admissions officer, businessperson, or hiring manager at a company. Ask for advice on improving them in order to tell your story in the most compelling way possible.



STEP
4 Write an essay about what you learned from the cookie sale

You can use this for a college application or for a cover letter when applying for a job. Before you send it out, ask for feedback from your family, friends, or teachers, then revise as often as necessary to make your words sparkle!

STEP
5 Learn how to ace an interview

Whether you're applying for college or for a job, you can use your cookie sales experience to set yourself apart from other candidates. With the help of an expert, such as a businessperson, hiring manager, or college admissions officer, write a list of questions that could be asked in an interview. You can also research common questions by reading one of the many books about how to go on an interview. Write down answers to these questions that showcase your cookie sales experience. (You may want to spend some time on this in order to hone your answers until they're crisp and clear.) Ask a family member, friend, teacher, or businessperson to help you role-play an actual interview.





Add the Badge to Your Journeys

You might use your cookie money to fund a Take Action project for one of your Journeys, or to fund a trip that will really bring your Journey themes to life. While you're selling cookies to customers is also a great time to hear their thoughts and ideas about community needs!

Now that I've earned this badge, I can give service by:

- Helping other Girl Scouts write their cookie résumé or create their cookie portfolio
- Creating a handout that tells parents how the cookie sale helps girls develop business skills, then distributing it at a council kickoff event
- Offering to role-play interviews with friends who are applying for college or a job

I'm inspired to: